

THE RENAISSANCE OF MANNERS AND TRADITION: THE DUCHESS EFFECT

JULY 8TH - 14TH 2017

There has been an amazing resurgence of interest in manners and tradition, and without doubt some of this is because of the young and beautiful Duchess of Cambridge, the media interest in Prince Harry's new girlfriend Meghan Markel, and the birth of Prince George and Princess Charlotte. You too can become a Duchess!

Following on from programs in England with The English Manner, and in New York with English Manner trained Myka Meier and her team at Beaumont Etiquette, we are thrilled to partner with Discover Europe to offer a very special cultural tour program to London in the coming months. Learn top tips on how to walk, talk and dress, and perfect your social graces whilst participating in exclusive visits to designers and shops graced by the Royal Duchesses, from accessories to accoutrements....

Based on a minimum of 8 guests, this tour will give a true flavor of Royal London and modern social know-how, as well as an insight into British Royal traditions and the Social Season.



THE ALBERT MEMORIAL IN KENSINGTON GARDENS



DAY-BY-DAY ITINERARY

SATURDAY, JULY 8TH - Departure from your chosen US gateway city to London. **OVERNIGHT: PLANE**

SUNDAY, JULY 9TH - Arrival and transfer under own arrangements to our accommodation at one of the finest private membership clubs in central London, the Sloane Club. Frequenting by members of the Royal family and aristocracy, guests are assured of discreet and charming service in beautifully appointed bedrooms and an unrivaled location. Guest are offered exclusive temporary membership during their stay by courtesy of our host, former Member of The Royal Household of Her Majesty The Queen, Alexandra Messervy FRSA, and founder of The English Manner.

Depart in the early afternoon for the Royal Goring Hotel, where Catherine Middleton stayed before her marriage to HRH Prince William of Wales. This afternoon guests will be treated to a traditional afternoon tea with Alexandra Messervy and Lord Fermoy, first cousin to Diana, Princess of Wales and former Page to Her Majesty The Queen. During afternoon tea, Alexandra and Lord Fermoy will share anecdotes, royal photographs and mementoes of Royal occasions. We return to the Sloane Club for an evening of relaxation. **(T) OVERNIGHT: THE SLOANE CLUB**

MONDAY, JULY 10TH - Guests will be met after breakfast by fashion and style tutor Laura, for a morning tutorial on *Perfect Posture, Walking and Talking*. Covering vital subjects such as deportment, grooming, modern behavior and the art of conversation, guests are free for lunch (under own arrangements) before an afternoon visit to the V&A Museum, for a view of *Balenciaga: Shaping Fashion* and visit to the V&A Jewellery Collection.

During the early evening, guests will visit the showroom school of Royal Florist Judith Blacklock, who will demonstrate *Flowers for the Royal Table*, accompanied by a glass of champagne. The rest of the evening will be free for guests to spend at leisure. **(B) OVERNIGHT: THE SLOANE CLUB**

TUESDAY, JULY 11TH - Today, guests visit some of the Royal Designers and Royal Warrant Holders. Our exclusive guided visits will illustrate the latest British and European fashion trends and includes discussions with couturiers, specialist hat and accessory designers and some of the finest Royal patronages. Visits include the Royal handbag designer, an astounding English jewellery designer who offers perhaps the most fabulous contemporary pieces, and many others who are known to the fashion and royal cognoscenti.

Guests will be able to break for lunch, perhaps at the iconic Daylesford Organic Café and Delicatessen, a firm favorite of the Royal family. This afternoon, accompanied by our tutors William Hanson or Diana Mather, guests learn *How To Be The Perfect Hostess*; through guided visits to several Royal Warrant Holders, William will advise on wedding lists and inventory selection for the modern home. He will guide guests on the *Etiquette of Correspondence*, covering subjects such as calligraphy, sending invitations, guest lists and responding. Afterwards, we convene together for a formal dining tutorial at The Sloane Club. Guests will learn about fine dining, European style, guided by Diana Mather and Alexandra Messervy. **(B, D) OVERNIGHT: THE SLOANE CLUB**

WEDNESDAY, JULY 12th - This morning we visit one of the most famous Royal fashion designers of the 20th century, for a special private view and breakfast. Learning the secrets of this fabulous couturier, we will be presented with the latest new collections and a chance to purchase before any other clients. Following this exclusive visit, hosted by Alexandra Verney and Alexandra Messervy, guests will be guided by Laura and Alexandra to Kensington Palace, a residence of the British Royal Family since the 17th century and the official London residence of the Duke and Duchess of Cambridge, Prince Harry and other members of the Royal Family. Here, guests will enjoy the iconic *Diana: Her Fashion Story* exhibition. Lunch can then be taken in the Orangery, if desired. This afternoon is free to rest, shop or enjoy hair and beauty treatments, which can be arranged with Royal stylists, before a private visit and Champagne Reception at the Royal Palace, to see the Royal Crown Jewels and tour the historic Tower of London. **(B, L) OVERNIGHT: THE SLOANE CLUB**



THURSDAY, JULY 13th - This morning we visit the State Apartments at Buckingham Palace & Clarence House, before we visit the Royal Milliner

for a tutorial on how to choose, feature and wear a hat! We then visit the Royal Grocer and Chocolatiers, with a chance to take a quick lunch, before a private visit to Spencer House, the home of Lord Rothschild and the ancestral home of Diana, Princess of Wales.

This evening we will enjoy

Farewell Dinner at the prestigious member's club of the political elite, the Carlton Club. Hosted by Alexandra and her husband Alastair, guests will be joined by the Countess Postiglione who will guide us through the subject of the British Social Season, the role of the modern Duchess and evening dress. Additionally, subject to his diary commitments, we may be led by special guest Andrew Prince, designer of the Downton Abbey jewelry



collection and Bergdorf Goodman guest designer, who will demonstrate how to wear a tiara and talk about his collections. **(B, D) OVERNIGHT: THE SLOANE CLUB**

FRIDAY, JULY 14th - Transfers under own arrangements to London Airport for return flights to the U.S. **(B)**

Key to included meals: B - breakfast, L - lunch, T - tea, D - dinner

TOUR TUTORS
ALEXANDRA MESSERVY

FRSA - Previously a consultant to the world famous finishing school, Lucie Clayton, Alexandra brings over thirty years' experience in etiquette, protocol and event planning and began her career in the Royal Household of Her Majesty The Queen. Alexandra enhanced her entertaining and social skills development knowledge working latterly for other members of the Royal Family and on several well-known charitable committees before founding The English Manner in 2001. During her career, she has regularly consulted with VIP residential households and hospitality clients in the areas of staffing, training, planning and management and is recognized for her attention to detail and exceptionally high standards. Alexandra was invited to become a Fellow of the Royal Society of Arts in 2001 in recognition of her contribution to education.



DIANA MATHER - Formerly a BBC newsreader, Diana brings years of first-rate communication and presentation skills. In the mid-eighties, Diana left her successful career in broadcasting to start training in etiquette and media coaching. In 2005 she was asked to devise a 'finishing' program to improve manners for young ladies and a year later she introduced the first finishing school for gentleman, in Scotland. Diana works all over the world with a wide-range of clients that include MPs, senators, lawyers and TV presenters as well as organizations such as BT, Royal SunAlliance, BBC TV, health authorities and privatized utilities. She is the author of seven books, including two for children and her latest 'Secrets of Confident Communicators'

LAURA CECCHERINI - Laura Ceccherini started her style and fashion career at the age of eighteen while attending the world-famous finishing school, Lucie Clayton. For Laura, a former catwalk model and TV presenter, becoming an international fashion stylist was a natural transition. She then founded Style-A-Porter, and for more than a decade, she has been helping men and women of all shapes and sizes, supporting and advising as they learn how to best dress themselves. Laura has worked for Italy's exclusive chain of department stores, La Rinascente, as their exclusive fashion and

THE COST OF THIS ITINERARY, PER PERSON, DOUBLE OCCUPANCY IS:

LAND ONLY (NO AIRFARE INCLUDED):	\$4990
SINGLE SUPPLEMENT:	\$ 870

THE FOLLOWING SERVICES ARE INCLUDED:

- HOTELS:** 5 nights accommodation in first-class hotels. All hotel taxes and service charges included.
- COACHING:** All ground transportation as detailed in the itinerary.
- MEALS:** Breakfast daily, 1 lunch, 1 tea, 2 dinners.
- GUIDES:** Alexandra Messervy throughout with tutor specialists
- EXPENSES:** Portage of one large suitcase per person.
- ENTRANCES:** Entrance fees to all sites included in the itinerary.

Please note that travel insurance is not included on this tour. Insurance information will be mailed to each registration on receipt of deposit.

style consultant, and devised image and style training programs for one of Milan's most prestigious Fashion academies providing Image Consulting courses for men and women wishing to create a lasting impression both in their personal and professional lives.

LORD MAURICE FERMOY - Lord Fermoy joined The English Manner in 2016 as a consultant tutor in etiquette and royal protocol. His family has a long connection to the British Royal family. His grandmother was a Lady-in-Waiting to Her Majesty Queen Elizabeth the Queen Mother and subsequently Maurice was appointed Page of Honour to Her Majesty from 1982 to 1984. Lord Fermoy was educated at Eton and then passed into the Royal Military Academy, Sandhurst and was subsequently commissioned into the Household Cavalry, The Blues and Royals. His postings included that of a Troop Leader at the Household Cavalry Mounted Regiment in Knightsbridge, carrying out Queen's Life Guard duties at State Ceremonials including State Visits, The State Opening of Parliament by The Queen, The Lord Mayor's Show, The Garter Service at Windsor and The Queen's Birthday Parade on Horse Guards Parade. Since his life in the Army Maurice has become a successful businessman.

MYKA MEIER - A dual American and British citizen, Myka Meier is the Founder and Director of Beaumont Etiquette, a NYC based company specializing in social, dining and business protocol for adults and children. With an education from multiple traditional etiquette schools in the United Kingdom and Switzerland, Myka has been formally trained in Continental

European, British and American etiquette. In 2016, Myka co-founded The Plaza Hotel Finishing Program with Beaumont Etiquette in Manhattan. Myka has been featured on international media including TIME Magazine, Vogue, London Evening Standard, NY Observer, ABC World News, Good Morning America and People Magazine. In 2016 Beaumont Etiquette and The English Manner collaborated on a set of learning DVD programs available through both companies, to great international acclaim.

WILLIAM HANSON - William joined The English Manner in 2008, following a career in PR where he was tasked with organizing luncheons and dinners for dignitaries, politicians and academics. He has worked with and advised large companies such as Bentley, Champagne Bollinger, Green & Black's, National Lottery, Saudi British Bank and the Supreme Court. He has worked within VIP households and trained business professionals, school children, and diplomats alike. A perennial face and voice on the BBC, William comments on matters of taste and critiques social trends for a wide-range of media outlets including BBC Radio 2 and The Sunday Times. He released the best-selling book *The Bluffer's Guide to Etiquette* in January 2014.

Please note that all visits are subject to diary availability and may be subject to amendment. We reserve the right to change the program if the need arises as it must be remembered that many visits and homes are private, and subject to Royal or civic duties and family diaries.

REGISTRATION FORM

GENERAL INSTRUCTIONS:

- i). Please type or print.
- ii). Make checks payable to DISCOVER EUROPE, LTD.
- iii). Be sure to read the Terms & Conditions and the Refund Policy contained on the reverse before signing.
- iv). Complete both sides of this form.
- v). Detach the bottom section and mail it to Discover Europe with your deposit of \$1000 per person. Keep the top section for your records.

DETAILED INSTRUCTIONS:

1. PASSENGER DETAILS

- i). Name(s). Please make sure that your name appears on this form exactly as it does on your passport.
- ii). Address. If you have a different address, please let us have the details, including dates that you are there, on a separate sheet.
- iii). Passport Details. Having your passport details ahead of time enables Discover Europe to speed the check-in process at hotels and helps in the event of lost or stolen documents.
- iv). Dietary Requirements. Please let us know if you require any special meals both for the hotels and the airlines.
- v). Health Information. A fair amount of walking is involved in this trip and includes stairways. Check the itinerary with your physician to ensure a safe and comfortable journey. Travelers requiring special assistance must be accompanied by a companion.

2. EMERGENCY CONTACT

This information is essential.

3. INDEPENDENT FLIGHT ARRANGEMENTS.

If you are arranging your own flights, please provide your complete flight information, giving the following: dates of travel, airline(s), flight numbers, departure and arrival airports and departure and arrival times for all flight segments that you have booked. Transportation to and from the hotel for arrival and departure arrangements that are separate from the group can be made at an additional cost.

4. ROOMING REQUIREMENTS

Please check the appropriate boxes. We will book non-smoking rooms (where available) unless otherwise requested.

- i). If you are sharing a room, please let us know with whom. If you would like to share a room but do not have a roommate, we will be happy to try and match you up but unfortunately cannot guarantee that this will be possible. If no match is available, the single supplement will apply.
- ii). A twin room has two separate single beds in it. A double room has one large bed. Please let us know your preference.

PASSENGER DETAILS FOR THE RENAISSANCE OF MANNERS AND TRADITION: THE DUCHESS EFFECT (0708/AMT)

PASSPORT NAME:

1. _____
TITLE FIRST MIDDLE LAST

2. _____
TITLE FIRST MIDDLE LAST

KNOWN AS:

1. _____ 2. _____

E-MAIL: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PREFERRED TELEPHONE: (____) _____ work/cell/home
circle one

SECONDARY TELEPHONE: (____) _____ work/cell/home

SPECIAL DIETARY REQUIREMENTS: _____

HEALTH INFORMATION: _____

OTHER COMMENTS OR NOTES: _____

TRIP DETAILS

ITINERARY NAME: _____

DEPARTURE DATE: _____ RETURN DATE: _____

DEPARTURE AIRPORT OR CITY: _____

I WOULD LIKE TO EXTEND MY TRIP TO: _____

PLEASE RETURN THIS FORM TO:
 DISCOVER EUROPE, LTD.
 95 Adams Street, Keene, NH 03431





TERMS & CONDITIONS

1. Please be sure to complete both sides of this form.
2. Instructions to aid you can be found on overleaf.
3. Space on this journey is limited and registrations are accepted strictly on a first come, first served basis.
4. Registration and payment imply acceptance of the terms and conditions described herein. This information, as well as your itinerary description regarding dates, inclusions and prices, form the basis of your individual contract with Discover Europe, Ltd.
5. Registration and payment waive and release Discover Europe, Ltd., and The English Manner and Beaumont Etiquette, their affiliates, directors, officers, employees, including any person or entity employed or utilized by them, from all claims arising from any injury, loss, damage, accident, delay or expense resulting from events beyond their control, including, without limitation: natural disasters, war, strikes, incidents of politically-motivated violence, sickness or quarantine, government restrictions or regulations, and in the absence of its own gross negligence, arising from the use of any vehicle or from any act of omission by any bus or car rental agency, airline, taxi or tour service, hotel, restaurant, or other firm, agency, company or individual.
6. Discover Europe, Ltd. reserves the right to substitute hotels, airlines, activities, host or excursions in response to changes in availability, local events or weather conditions, provided such substitutions do not adversely affect the overall quality of the tour. Such substitutions do not constitute grounds for withdrawal with full refund.

PAYMENT SCHEDULE

1. A deposit of \$1000 must accompany this completed form.
2. The remaining balance will be billed and payable 90 days prior to trip departure.

TOUR COST ADJUSTMENTS

Discover Europe makes every effort to guarantee that the published cost of your chosen tour will not change. However we do reserve the right to make adjustments in the following circumstances:

1. Exchange rates. Should the value of the dollar fall against the currency of the countries visited on your tour by more than 10% in the 6 months prior to trip departure.

2. Group size. This tour has been based on a group size of 8-20 participants. Should we end up with less than this, Discover Europe will work with The English Manner to determine a course of action which will involve either paying a surcharge to keep the tour as is, or making adjustments to the tour in order to keep the cost the same.
3. Airfares. If your tour includes airfare, Discover Europe Ltd. reserves the right to pass along increases in costs (taxes, airport fees, fuel surcharges, etc.) that are charged by the airline involved.

REFUND POLICY

1. Participants who withdraw more than 90 days prior to tour departure will receive a refund of all monies received by Discover Europe, Ltd., less a \$1000 cancellation penalty.
2. Participants who withdraw less than 90 days and more than 60 days prior to tour departure will receive a refund of all monies received by Discover Europe, Ltd., less a \$2000 cancellation penalty.
3. Participants who withdraw less than 60 days prior to the day of tour departure will not receive a refund unless they have purchased travel insurance.
4. Trip cancellation insurance is not included in your Discover Europe tour package. Discover Europe, Ltd., strongly advises that you purchase travel insurance for your upcoming trip. Discover Europe will be happy to provide information describing the services of a recommended insurance company, which will fully detail the coverages, provisions, limitations, and exclusions of the insurance offered.
5. All cancellation requests must be received in writing (either by mail or e-mail).
6. There is no provision for refund for any activities missed due to the participant's absence once the tour has started.

INCLUSIONS & EXCLUSIONS

1. All inclusions on *The Renaissance of Manners and Tradition* are listed on the day-by-day itinerary and registration form.
2. The following are not included (unless specifically mentioned in the itinerary): transatlantic airfare, travel insurance, transportation to and from the participant's home to their chosen departure airport, passport fees, excess baggage charges, tips to couriers and tour bus drivers, items of a personal nature.

EMERGENCY CONTACT INFORMATION

NAME(S): 1. _____
 ADDRESS: _____

 CITY: _____ STATE: _____ ZIP: _____
 HOME TELEPHONE: (_____) _____

FLIGHT INFORMATION
(Please check one)

DO YOU WANT DISCOVER EUROPE TO BOOK YOUR FLIGHTS : YES NO
 FLIGHT DETAILS (IF SELF-ARRANGED): _____

ROOMING REQUIREMENTS

(Please check one)
 I WILL BE SHARING WITH: _____
 WE WOULD LIKE A DOUBLE TWIN-BEDDED ROOM
 I WOULD LIKE A SINGLE ROOM (SEE ITINERARY FOR SUPPLEMENT)

PERMISSIONS

DISCOVER EUROPE MAY INCLUDE MY E-MAIL ADDRESS ON THE TOUR PASSENGER LIST. YES NO

SIGNATURES

I HAVE READ AND AGREE TO THE ATTACHED TERMS & CONDITIONS AND UNDERSTAND THAT TRAVEL INSURANCE IS NOT INCLUDED IN THE TRIP.

SIGNATURE: _____ DATE: _____
 SIGNATURE: _____ DATE: _____



2017/NEW